

VERTO

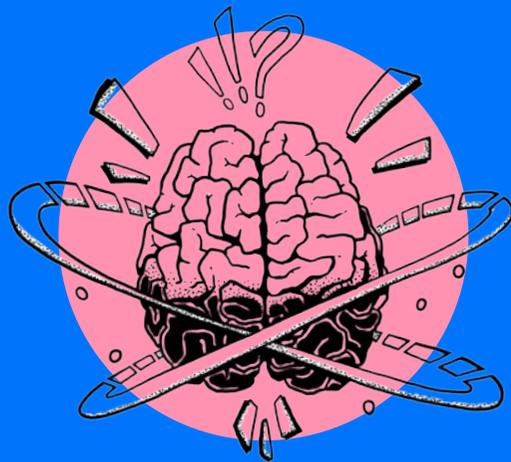
Verto is a gamified survey platform that can be used in many ways to gather meaningful insight and data. Whether that's employee engagement, measuring the success of an event or collating data from target demographics, we tailor each Verto to create a unique and engaging experience.



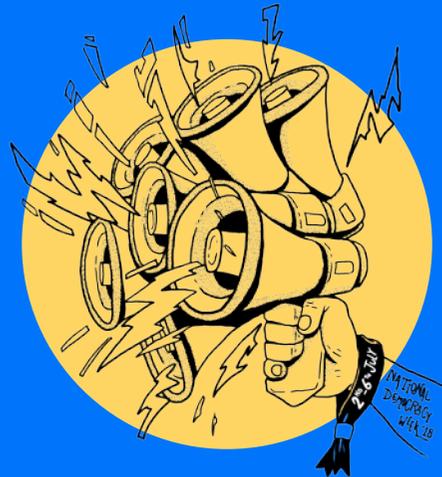
Get in touch today and we'll happily explore how we can support you.

sales@bitetheballot.co.uk

→ Now introducing our 3 new packages!



THE IMPACT EVALUATOR



THE CAMPAIGNER



THE CHANGEMAKER

THE IMPACT EVALUATOR

This package is perfect for measuring the impact of a one off event, or a user experience. Averaging between 10-15 unique and considered questions, Verto is the perfect response to dull data collecting.

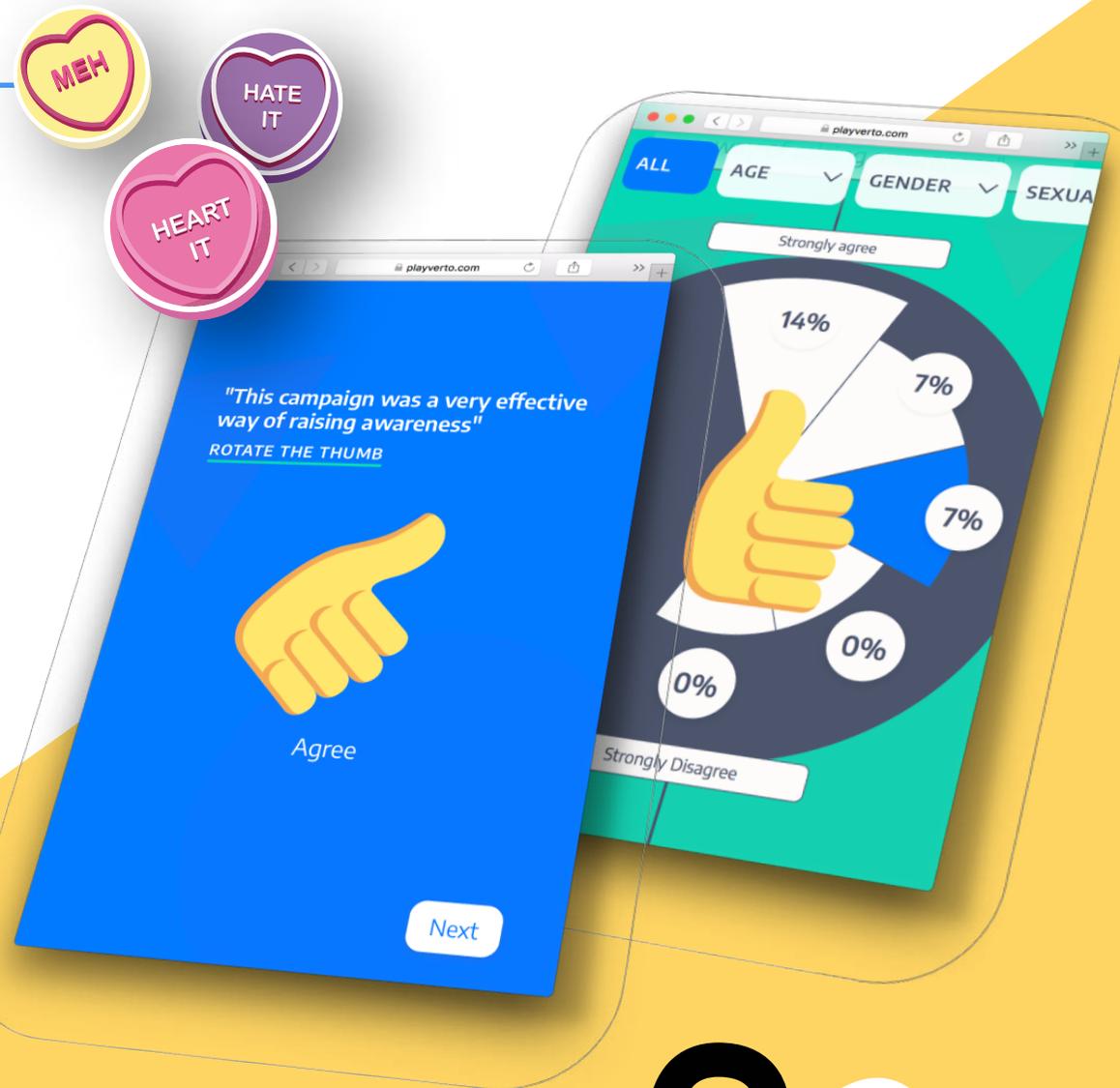
- **The Verto Package**
Customised Verto with the option for a pre and post, set to measure the impact of an event, workshop or experience
- **Data analysis & Single report Optional subscription service**
- **Optional subscription service**
Measure changes over time and see how your impact is evolving with your staff, target audience or network



THE CAMPAIGNER

The campaigner package is the perfect tool for anyone looking to raise awareness surrounding key topics or issues. You will collate rich data providing valuable insight into your target audience, alongside a curated social media experience to maximise your impact.

- **Verto**
Release Verto at key moments of your campaign to collect important data, educating your audience and providing them with in-depth results so they can see how they compare to other players
- **Video Integration**
Verto also has the unique ability to include video integration between questions. We can embed dynamic, thought-provoking and engaging content
- **Social Media strategy and assets**
With a unique social media strategy, created in-house, we will build social awareness around your topic/ issue
- **In-depth data analysis**
Our team will provide you with top level analysis and stats broken down in a report ready to share with key stakeholders

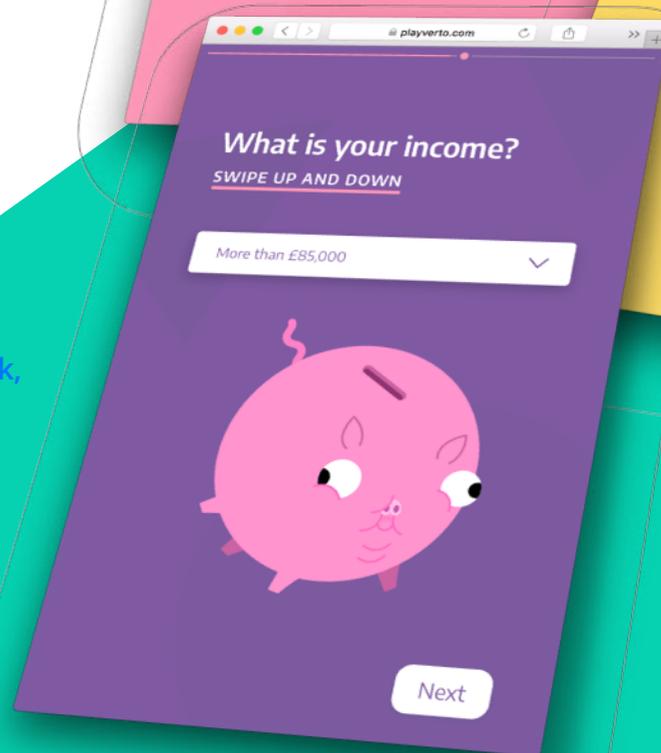
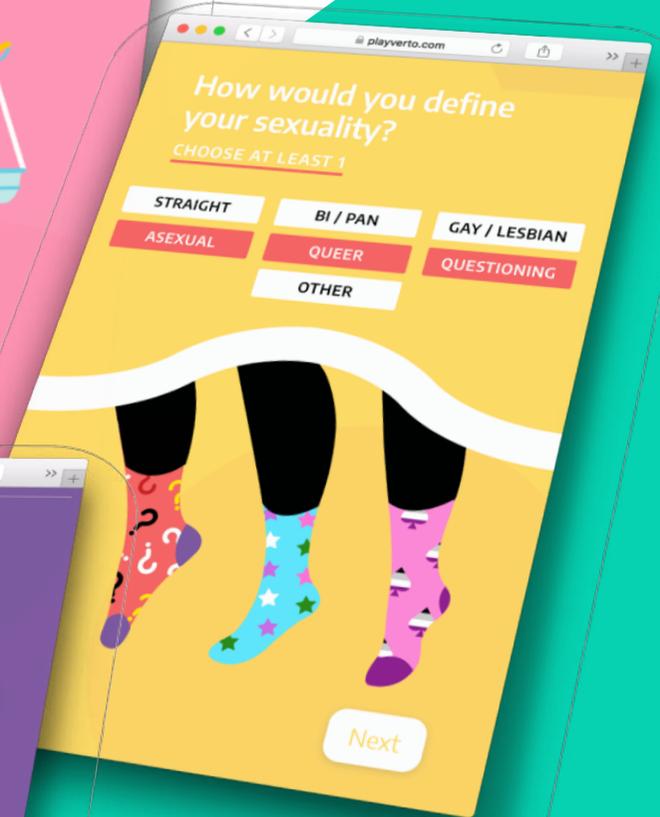
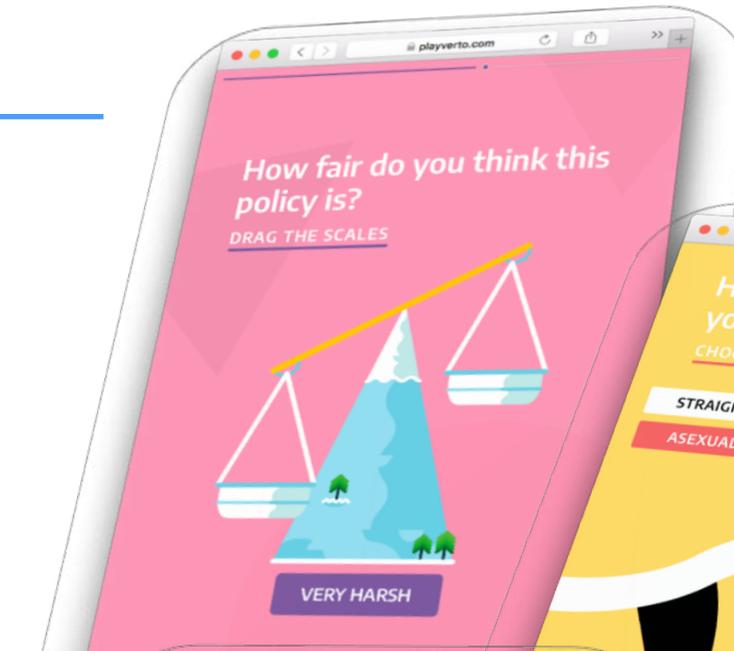


THE CHANGEMAKER

The Changemaker is designed to develop your campaign specifically with advocacy in mind.

As our feature package, The Changemaker utilises BTB's campaigning and advocacy expertise to help you influence policy through the Verto platform. You'll receive all the perks from the Campaigner package, but with four unique inclusions:

- Together we can create new Verto features and question types that will be tailored to your campaign
- A fully customised social media campaign, with a fresh asset package
- We'll distribute your Vertos through our network, bringing new audience insight and data
- We'll provide you with a strategy on the best ways to approach policy change, creating parliamentary briefs and identifying key stakeholders and parliamentarians



**WE ONLY DO ONE TYPE OF ENGAGEMENT -
MEANINGFUL AND PURPOSE DRIVEN.**



**GET IN TOUCH TODAY AND WE'LL HAPPILY
EXPLORE HOW WE CAN SUPPORT YOU.**

SALES@BITETHEBALLOT.CO.UK